

Michigan Arts & Culture Council

Funder Report



Organization Information

Report Run Date: 5/30/2023

Organization name: Saginaw Arts & Enrichment Commission

City: Saginaw Year organization founded: 1986

State: MI Organization type: Program or department within a

County: Saginaw parent organization

Federal ID #: 38-6004647 Name of Parent: Saginaw Arts & Enrichment

NISP Discipline: 14 - Multidisciplinary

NISP Institution: 16 - Arts Council/Agency Full-time staff:

NTEE: A26 - Arts & Humanities Councils &

Board Members: 17

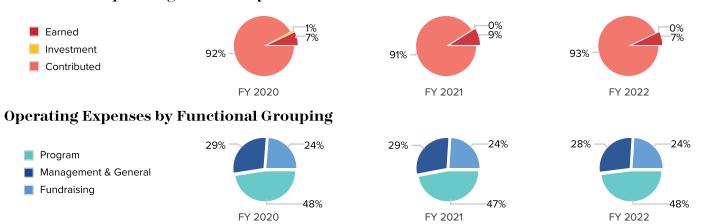
Fiscal year end date: 06-30

DUNS #:

Applicant is not audited or reviewed by an independent accounting firm.

Financial Summary					
Unrestricted Activity	FY 2020	FY 2021 % Change		FY 2022 % Change	
Unrestricted operating revenue					
Earned program	\$11,709	\$19,930	70%	\$18,391	-8%
Earned non-program	\$11,729	\$9,065	-23%	\$9,050	-0%
Total earned revenue	\$23,438	\$28,995	24%	\$27,441	-5%
Investment revenue	\$1,692	\$940	-44%	\$835	-11%
Contributed revenue	\$304,491	\$290,005	-5%	\$341,354	18%
Total unrestricted operating revenue	\$329,621	\$319,940	-3%	\$369,630	16%
Less in-kind	\$119,689	\$121,820	2%	\$147,701	21%
Unrestricted operating revenue less in-kind	\$209,932	\$198,120	-6%	\$221,929	12%
Operating expenses					
Program	\$144,577	\$149,856	4%	\$174,945	17%
Management & general	\$86,550	\$90,779	5%	\$104,248	15%
Fundraising	\$72,125	\$75,650	5%	\$86,873	15%
Total operating expenses	\$303,252	\$316,285	4%	\$366,066	16%
Less in-kind	\$119,689	\$121,820	2%	\$147,701	21%
Unrestricted operating expenses less in-kind	\$183,563	\$194,465	6%	\$218,365	12%
Unrestricted change in net assets - operating	\$26,369	\$3,655	-86%	\$3,564	-2%
Unrestricted change in net assets	\$26,369	\$3,655	-86%	\$3,564	-2%
Restricted change in net assets			n/a		n/a
Total change in net assets	\$26,369	\$3,655	-86%	\$3,564	-2%

Unrestricted Operating Revenue by Source



			Sagina	W AITS & EIIICIIIIei	it Commission
Revenue Details					
Operating Revenue	FY 2020	FY 2021	FY 2022	FY 2022	FY 2022
Earned - Program	Total	Total	Total	Unrestricted	Restricted
Subscriptions					
Membership fees - individuals	\$8,060	\$8,915	\$8,968	\$8,968	\$0
Membership fees - organizations					
Ticket sales & admissions	\$1,794	\$2,080	\$2,860	\$2,860	
Education revenue					
Publication sales					
Gallery sales	\$1,855	\$8,935	\$6,563	\$6,563	
Contracted services & touring fees					
Royalty & reproduction revenue					
Earned - program not listed above					
Total earned - program	\$11,709	\$19,930	\$18,391	\$18,391	
Earned - Non-program					
Rental revenue					
Sponsorship revenue	\$8,520	\$8,965	\$8,850	\$8,850	
Attendee-generated revenue not listed above	\$3,209	\$100	\$200	\$200	
Earned - non-program not listed above					
Total earned - non-program	\$11,729	\$9,065	\$9,050	\$9,050	
Total earned revenue	\$23,438	\$28,995	\$27,441	\$27,441	

Saginaw Arts & Enrichment Commission

	FY 2020	FY 2021	FY 2022	FY 2022	FY 2022
Contributed	Total	Total	Total	Unrestricted	Restricted
Trustee & board	\$1,630	\$1,700	\$1,580	\$1,580	
Individual	\$250	\$0	\$2,755	\$2,755	
Corporate	\$13,250	\$14,250	\$14,600	\$14,600	
Foundation	\$59,992	\$55,135	\$58,948	\$58,948	
State government	\$99,663	\$94,336	\$108,168	\$108,168	
Federal government	\$2,360	\$2,764	\$3,214	\$3,214	
In-kind operating contributions	\$119,689	\$121,820	\$147,701	\$147,701	
Special fundraising events	\$7,657		\$4,388	\$4,388	
Net assets released from restriction	\$0	\$0	\$0		
Total contributed revenue	\$304,491	\$290,005	\$341,354	\$341,354	
Operating investment revenue	\$1,692	\$940	\$835	\$835	
Total operating revenue	\$329,621	\$319,940	\$369,630	\$369,630	
Total operating revenue less operating in-kind	\$209,932	\$198,120	\$221,929	\$221,929	

Total revenue	\$329,621	\$319,940	\$369,630	\$369,630	
Total revenue less in-kind	\$209,932	\$198,120	\$221,929	\$221,929	

Revenue Narrative

FY 2020

We realized a larger than normal increase in net income. Enabling us to set aside funds for our operating reserve which will stabilize finances by providing a "rainy day account" for unexpected cash flow shortages.

Contributing factors: Building closed for 3 mos, all employees furloughed reducing employee costs by \$9,000 - Artifacts newsletter not published for 4 months during Covid shutdown, resulting in decreased expenses - Arts Awards cancelled, no expenses and all sponsorships contributed

FY 2021

The Commission's revenues and expenses have returned to a level more consistent with that pre-Covid. Although, program attendance has continued to be affected by the pandemic resulting in lower than usual numbers. Contributing Factors:

- FY2020 increases in Management/General and Fundraising expenses was due to a changes in reporting of financial data by Data Arts.
- Decreased program attendance was impacted significantly as a result of the commission being unable to host any school assemblies or in-school programs due to Covid protocol in the schools.
- The Hollyday Art Mart was reimagined as a shopping experience, the All Area Arts Awards capped guest attendance, and the cancellation of a Jazz in the Garden concert all contributed to a decline in attendance post-Covid.
- Unless COVID-19 requires further restrictions in the future, SAEC anticipates attendance numbers will rise back to pre-pandemic levels in the coming year.

FY 2022

Report Run Date:

The Commission's revenues, as well as programming and attendance, have returned to a level more consistent with that of pre-Covid. Contributing Factors:

- The year prior, program attendance was impacted significantly as a result of the commission being unable to host any school assemblies or in-school programs due to Covid protocol in the schools. All school programming returned this fiscal year, resulting in attendance commensurate with that pre-Covid.
- Contributing to an increase in revenue and attendance, the Hollyday Art Mart was back to in full-force as an in-person holiday event, all four Jazz in the Garden concerts took place as normal, as did the Art & Garden Festival. The All Area Arts Awards was however, downsized and guest attendance capped for a second year.
- The decrease in revenue from gallery sales was a direct result of the Hollyday Art Mart returning to its art fair format from the gift gallery shopping experience that was instituted as a means of supporting area artists post-Covid.
- In-kind media support increased this fiscal year with the return of more programming and local media having more resources to focus on community programming instead of Covid related issues.

Addendum:

5/30/2023

- As a Commission of the City of Saginaw, fiscal oversight is dictated by the financial practices and policies of the City; however, the Saginaw Arts & Enrichment Commission receives NO FUNDING from the City.
- As a "department within a parent organization" Data Arts does not require the Commission to provide a Balance Sheet as part of the Funders Report.
- Our Board acts as trustee of our assets, ensuring our organization is well managed and remains fiscally sound. Monthly financial reports are provided to both the Board and the City of Saginaw Office Management and Budget. Board members create and approve annual budgets to ensure that we have the resources to carry out our mission and remain accountable to our donors and the general public.

Saginaw Arts & Enrichment Commission

A display value of -0% signifies a value of less than +/- 0.5%

FY 2022 General & Jinistrative	FY 2022 Fundraising
\$15,818	\$13,181
\$15,818	\$13,181
\$8,581	\$7,151
\$79,849	\$66,541
\$88,430	\$73,692
\$104,248	\$86,873
_	
	\$15,818 \$8,581 \$79,849 \$88,430

Expense Narrative

Report Run Date: 5/30/2023

FY 2020

We realized a larger than normal increase in net income. Enabling us to set aside funds for our operating reserve which will stabilize finances by providing a "rainy day account" for unexpected cash flow shortages. Contributing factors: Building closed for 3 mos, all employees furloughed reducing employee costs by \$9,000 - Artifacts newsletter not published for 4 months during Covid shutdown, resulting in decreased expenses - Arts Awards cancelled, no expenses and all sponsorships contributed

FY 2021

The Commission's revenues and expenses have returned to a level more consistent with that pre-Covid. Although, program attendance has continued to be affected by the pandemic resulting in lower than usual numbers. Contributing Factors:

- FY2020 increases in Management/General and Fundraising expenses was due to a changes in reporting of financial data by Data Arts.
- Decreased program attendance was impacted significantly as a result of the commission being unable to host any school assemblies or in-school programs due to Covid protocol in the schools.
- The Hollyday Art Mart was reimagined as a shopping experience, the All Area Arts Awards capped guest attendance, and the cancellation of a Jazz in the Garden concert all contributed to a decline in attendance post-Covid.
- Unless COVID-19 requires further restrictions in the future, SAEC anticipates attendance numbers will rise back to pre-pandemic levels in the coming year.

FY 2022

The Commission's expenses have returned to a level more consistent with that pre-Covid. Contributing Factors:

- The increase in personnel expenses can be directly attributed to commission staffing returning to the pre-Covid level, in addition to, the return of in-school and community programming resulting in the need to hire artists, musicians and instructors to provide programming.
- With the building being open year-round and programs being held once again on-site, the commission realized an increase in direct occupancy costs.
- Programming returning to pre-Covid levels contributed directly to the rise in non-personnel expenses. Marketing, media, printing, and other program related expenses were all contributing factors.

Addendum:

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- Monthly financial reports are provided to both the Board and the City of Saginaw Office Management and Budget. Board members create and approve annual budgets to ensure that we have the resources to carry out our mission and remain accountable to our donors and the general public.

Balance Sheet

This organization has not provided data to populate this section. Unaudited organizations are not required to complete a balance sheet.

Organizations with expenses under \$50,000 and entities under a parent are not given the option to complete a balance sheet.

Balance Sheet Narrative

Report Run Date: 5/30/2023

This organization has not provided data to populate this section. Unaudited organizations are not required to complete a balance sheet.

Organizations with expenses under \$50,000 and entities under a parent are not given the option to complete a balance sheet.

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Balance Sheet Metrics

Report Run Date: 5/30/2023

This organization has not provided data to populate this section.	Unaudited organizations are not required to complete a balance sheet.
Organizations with expenses under \$50,000 and entities ur	nder a parent are not given the option to complete a balance sheet.

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A display value of -0% signifies a value of less than +/- 0.5%

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A display value of -0% signifies a value of less than +/- 0.5%

Saginaw Arts & Enrichment Commission

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Attendance					
	FY 2020	FY 2021	% Change	FY 2022	% Change
Total attendance					
Paid	225	150	-33%	175	17%
Free	2,854	2,145	-25%	3,770	76%
Total	3,079	2,295	-25%	3,945	72%
In-person attendance					
Paid	225	150	-33%	175	17%
Free	2,173	2,145	-1%	3,770	76%
Total	2,398	2,295	-4%	3,945	72%
Digital attendance					
Paid		0	n/a		n/a
Free	681	0	-100%		n/a
Total	681	0	-100%		n/a
In-person attendees 18 and under	717	528	-26%	2,598	392%
Programs in schools	FY 2020	FY 2021	% Change	FY 2022	% Change
Children served in schools	717	0	-100%	680	n/a
Hours of instruction	144	0	-100%		n/a
Workforce					
Number of People	FY 2020	FY 2021	% Change	FY 2022	% Change
Employees: Part-time permanent	2	2	0%	2	0%
Volunteers	44	49	11%	53	8%
Independent contractors	38	32	-16%	32	0%
Interns and apprentices	1		-100%		n/a
Total positions	85	83	-2%	87	5%
Visual & Performing Artists					
	FY 2020	FY 2021	% Change	FY 2022	% Change
Number of visual & performing artists	43	32	-26%	32	0%
Payments to artists & performers	\$14,750	\$13,865	-6%	\$16,563	19%
Covid-19 Impact					
		FY 2020	1	FY 2021	FY 2022
Due to COVID-19 crisis restrictions on in-person gastay-at-home orders mandated by government he staffing affected at your organization:		112020	,	1 1 2021	112022
Number of employees laid off				0	0
Number of employees furloughed			2	0	0
Of those furloughed or laid off employees, how n been brought back?	nany (if any) have		2	0	0
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Mission and Constituency

Mission statement

To serve as a catalyst for the arts by encouraging, developing and promoting organizations and activities that enhance the economic vitality of the Saginaw region.

Mission demographics

This organization's mission is not rooted in an explicitly identified ethnic, cultural or other demographic voice.

Racial/ethnic group

Additional group (please state)

Gender

Additional group (please state)

Sexual orientation

Additional group (please state)

Age group

Additional group (please state)

Disability

Additional characteristics

If the fields above are blank, this organization does not serve that demographic specifically.

Audience

The organization does not seek to primarily serve a specific audience.

Racial/ethnic group

Additional group (please state)

Gender

Additional group (please state)

Sexual orientation

Additional group (please state)

Age group

Additional group (please state)

Disability

Additional characteristics

Additional group (please state)

Community type served

Report Run Date:

5/30/2023

Urban

If the fields above are blank, this organization does not serve that demographic specifically.

Program Activity

Report Run Date: 5/30/2023

In-person activity	FY 2020		FY 2	021	FY 2022		
	Distinct offerings	# of times offered	Distinct offerings	# of times offered	Distinct offerings	# of times offered	
Productions (self-produced)	1	2					
Productions (presented)							
Classes/assemblies/other programs in schools	2	9			2	9	
Classes/workshops (outside of schools)	8	27	5	15	6	26	
Field trips/school visits							
Guided tours							
Lectures							
Permanent exhibitions							
Temporary exhibitions	6		7		7		
Traveling exhibitions (hosted)							
Films screened							
Festivals/conferences	1	1	2	2	2	2	
Readings/workshops (developing works)							
Community programs (not included above)			3	6	2	5	
Additional programs not listed above	1	4	1	1	1	1	

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Program Activity

Report Run Date: 5/30/2023

Digital activity		FY 2020			FY 2021			FY 2022	
	Distinct offerings	# times digitally offered	On- demand	Distinct offerings	# times digitally offered	On- demand	Distinct offerings	# times digitally offered	On- demand
Productions (self-produced)			1						
Productions (presented)									
Classes/assemblies/other programs in schools									
Classes/workshops (outside of schools)									
Field trips/school visits									
Guided tours									
Lectures									
Permanent exhibitions									
Temporary exhibitions									
Traveling exhibitions (hosted)									
Films screened									
Broadcast productions									
Festivals/conferences									
Readings/workshops (developing works)									
Community programs (not included above)									
Additional programs not listed above									

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Digital activity financials	FY 2020		FY 2	021	FY 2022		
		Associated with digital program		Associated with digital program	Associated with digital program		
	Total	delivery	Total	delivery	Total	delivery	
Earned revenue	\$23,438		\$28,995	\$0	\$27,441	\$0	
Contributed revenue	\$304,491		\$290,005		\$341,354	\$0	
Operating expense	\$303,252	\$3,528	\$316,285	\$861	\$366,066		

Program Activity					
	FY 2020	FY 2021 %	6 Change	FY 2022 %	Change
Fiscally sponsored projects			n/a		n/a
Amount distributed to fiscally sponsored projects			n/a		n/a
Residencies			n/a		n/a
Scholarships awarded			n/a		n/a
Amount awarded in scholarships			n/a		n/a
Other grants awarded	63	73	16%	62	-15%
Amount awarded in grants	\$86,622	\$95,307	10%	\$95,061	-0%
Public art installations			n/a		n/a
Works commissioned			n/a		n/a
Films produced			n/a		n/a
World premieres			n/a		n/a
National premieres			n/a		n/a
Local/regional premieres			n/a		n/a
Published works (physical)			n/a		n/a
Published works (digital)			n/a		n/a
Private lessons (in-person)			n/a		n/a
Private lessons (digital)			n/a		n/a
Competitions			n/a		n/a
Open rehearsals			n/a		n/a

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Program Activity Narrative

Report Run Date: 5/30/2023

FY 2020

In 2020, much of our programming was either cancelled, or adapted, due to our building closure and staff furlough, or to meet city, state and CDC Covid guidelines. Including; bi-monthly and fall art exhibits, Art & Garden Festival, Jazz in the Garden concert series, All Area Arts Awards, Youth Outreach school assemblies, multi-week art and music classes, grant workshops, ARTS Roundtable meetings and our advocacy efforts. Produced a new, free of charge, virtual concert.

FY 2021 Advocacy

- 1) To increase public access to arts & culture in Saginaw County.
- 2) To heighten the visibility of the arts while encouraging participation.
- 3) To promote public understanding about the contribution of the arts to the economic vitality of the community.
- To raise awareness, protect access and encourage action on behalf of the arts.

Exhibits

Ongoing art exhibits and a fall watercolor exhibition give local and regional artists an opportunity to display and sell their work as well as receive media attention for their exhibit. Solo exhibits are changed every other month with an afternoon Artist Meet and Greet, and the fall exhibition features over 20 mid-Michigan artists. A wine and cheese reception is held for the fall show.

Festivals and Community Programming

Our annual Hollyday Art Mart features Michigan artists at booths offering a variety of high quality fine art and craft work. The event also offers a fresh holly sale, lunch, a silent auction and free admission to art mart.

Art & Garden Festival is held in June in our rose garden and draws hundreds of art and garden aficionados from around the state. The day's festivities include an art fair and garden vendors, lunch and garden expert speakers. Admission to the Art & Garden Festival is free.

Jazz in the Garden is an annual concert series which runs four consecutive Wednesday evenings in July. Popular Michigan bands are featured and all concerts are offered free to the public.

Our annual fundraising event, All Area Arts Awards is held annually each spring. The event celebrates the importance of arts and culture to our community and acknowledges the people and organizations which make art happen in our community.

Programs in Schools

Visiting Artists: Our Youth Outreach program offers unique opportunities for Saginaw children who are at risk and living in underserved areas in the community. The Commission makes available school concerts and multi week art and music programs to elementary schools and inner city youth centers. All classes are back this year after cutbacks in 2021 due to Covid.

We also hold an annual student art exhibit – "Celebrating Saginaw's Cultures – Building Unity through Diversity". This project is a collaboration with the Saginaw Public Schools and over 400 pieces of student art are exhibited. An award ceremony and reception is held for students and their friends and families. The program was scaled back in 2021 but will return in full in 2022.

Classes/Workshops

Grant Writing Workshops: As administrators for the Michigan Arts & Culture Council minigrant program, we hold grant writing workshops for organizations interested in applying for grants. We walk attendees through the program guidelines highlighting grantee requirements, grant deadlines, review criteria, itemized budget preparation and online application process.

The Commission coordinates round table meetings of more than twenty Saginaw arts and cultural organizations to provide educational opportunities and share new ideas. On a regional level, the Commission coordinates meetings and workshops with arts organizations in mid-Michigan to promoting best practices and regional partnerships.

Grant Making

Report Run Date: 5/30/2023

The Saginaw Arts Commission is the Region 5 administrator for the Michigan Council for Arts & Cultural Affairs minigrant program. We handle all marketing and publicity, grant writing workshops, panel review meetings, contracts, grant payments and final reports for eight counties in mid-Michigan. Applicants may apply for up to \$4,000 for arts projects, \$1,500 for personal or organizational development, \$1,500 for Art Equipment & Supplies and \$500 for Bussing for field trips.

We also administer our own endowment, the Artreach Fund which we created 30 years ago and is held at the Saginaw Community Foundation. The fund provides grants for arts programming which addresses local needs and increases public access to arts and culture in Saginaw County. We are able to grant \$30,000 annually. Saginaw Celebrates Summer provides programming grants to arts and cultural organizations in the City of Saginaw specifically for summer events and activities. We administer this program on behalf of the title sponsor, awarding \$6,600 in minigrants each summer.

FY 2022 Advocacy

- 1) To increase public access to arts & culture.
- 2) To heighten the visibility of the arts while encouraging participation.
- 3) To cultivate, empower, promote, and support the arts and creatives in our community.
- 4) To promote public understanding about the contribution of the arts to the economic vitality of the community.
- 5) To raise awareness, protect access and encourage action on behalf of the arts.

Exhibitions

Year-round art exhibitions featuring a diverse collection of works and a fall watercolor show give local and regional artists an opportunity to display and sell their work, as well as receive media attention. Solo exhibitions are changed every other month with an afternoon Artist Meet and Greet. The fall show, a partnership with the Saginaw Area Watermedia Artists, features over 20 mid-Michigan artists with an evening wine and cheese reception held on opening day.

Festivals and Community Programming

The annual Hollyday Art Mart features Michigan artists at booths offering a variety of high-quality fine art and craft work. The event also offers a fresh holly sale, a Christmas Café, and silent auction. Admission to the art mart is free. Art & Garden Festival is held in June in our rose garden and draws hundreds of art and garden aficionados from around the state. The day's festivities include an art fair and garden vendors, a pop-up concert, lunch and expert garden speakers. Admission to the Art & Garden Festival is free.

Jazz in the Garden is an annual outdoor concert series in the rose garden which runs four consecutive Wednesday evenings in July. Featuring a variety of jazz styes by popular Michigan bands, the concerts are offered free to the public.

Saginaw Celebrates Summer is a season-long campaign promoting 175+ events including concerts, art fairs, films, nature, family programs and more. We work with 17 partner organizations to create awareness and build audiences for their programming and others across the community.

Our annual fundraising event, the All Area Arts Awards is held each spring. The event celebrates the importance of arts and culture to our community and acknowledges the people, businesses and organizations making art happen.

Youth Programs

Our Youth Outreach program offers unique opportunities for Saginaw children who are at risk and living in underserved areas of our community. The Commission makes available school concerts and multi week art and music programs to elementary schools and inner city youth centers. All classes and programs are back this year after cutbacks due to Covid.

We also hold an annual student art exhibit – "Celebrating Saginaw's Cultures: Building Unity through Diversity". This project is a collaboration with the Saginaw Public Schools and over 400 pieces of student art are exhibited. An award ceremony and reception is held for students, their friends and families. The program has returned in full this year.

Workshops and Networking

As administrators for the Michigan Arts & Culture Council Region 5 minigrant program, we hold grant writing workshops for organizations interested in applying for grants. We walk attendees through the program guidelines highlighting grantee requirements, grant deadlines, review criteria, itemized budget preparation and online application process.

The Commission coordinates quarterly ARTS Roundtable meetings of more than twenty Saginaw arts and cultural organizations to provide educational opportunities and share new ideas. On a regional level, the Commission coordinates meetings and workshops with arts organizations in mid-Michigan to promote best practices and regional partnerships.

In response to area artists expressing a need for more opportunities to network, SAEC instituted quarterly Artist Mixers, now a vital resource for the local creative community. Mixers attract, engage, and help to retain a vibrant base of creatives in Saginaw.

Grant Making

Report Run Date: 5/30/2023

The Saginaw Arts Commission is the Region 5 administrator for the Michigan Arts & Culture Council minigrant program. We handle all marketing and publicity, grant workshops, panel review meetings, contracts, payments and final reports for eight counties in mid-Michigan. Applicants may apply for up to \$4,000 for arts projects and up to \$1,500 for professional or organizational development.

We also administer our own endowment, the Artreach Fund which we created 30 years ago and is held at the Saginaw Community Foundation. The fund provides grants for arts programming which addresses local needs and increases public access to arts and culture in Saginaw County. We are able to grant \$30,000 annually. Saginaw Celebrates Summer provides programming grants to arts and cultural organizations in the City of Saginaw specifically for summer events and activities. We administer this program on behalf of the title sponsor, awarding \$7,000 in minigrants each summer.